

WHY SHOULD YOU SPONSOR LAKEWOOD RANCH FOOTBALL?

1. You will increase brand awareness.

This is obviously the number one goal of any advertising campaign, and sponsoring LRHS FB is a great way to achieve this. By becoming a sponsor of our team, your business will gain significant exposure within the entire youth sports market. This market includes: players' parents, coaches, program organizers, the players themselves, and of course, local fans of the team. It is important to remember that this widespread market is proven to have significant spending power.

2. You will be involved with something local.

As stated above, high school sports truly involve every member, both young and old, of the community. This gives your business the unique opportunity to be involved at a local level that impacts all demographics. This is sure to leave a positive impression on the people nearest your business. In today's world, businesses who "think local" are much more well-received by communities as a whole. Businesses who are viewed in this light will be reaping benefits for years to come.

3. You will tap in to a welcomed form of advertising.

High school sports are perceived as positive and engaging to all community members, but especially to parents. The bottom line is: Parents love when others show support to their children. Businesses who sponsor high school sports do not have to break down consumer defenses as much as other forms of marketing. Advertising during high school games is welcomed by the community (parents, in particular) because it spotlights the businesses who care about the same things as the general public. Therefore, consumers are more open to these advertisements and do not tune out easily.

4. You will build goodwill.

Because high school sports fans have such strong emotional ties, your business can automatically build goodwill and receive love from the community by sponsoring games.

WE WOULD LOVE TO HEAR FROM YOU!

Email: MustangsTDclub@gmail.com

Address: 5500 Lakewood Ranch BLVD
Lakewood Ranch FL 34211

Website: LRTDclub.com

Phone: 603.235.9330 Paula Patten, President



Follow us on social media!

Instagram: [LRTDclub](https://www.instagram.com/LRTDclub)

Facebook: [fb.me/LRTDC](https://www.facebook.com/fb.me/LRTDC)

Twitter: [@LRTDClub](https://twitter.com/LRTDClub)



The Lakewood Ranch Touchdown Club is a 501c3 non-profit organization. All donations are tax deductible.



LAKEWOOD RANCH FOOTBALL

Come and be a part of The New Ranch





IN KIND DONATIONS

Donating In Kind Donations, or gift cards to purchase these items, could make a huge difference in our program.

Gatorade/water: LRFB will easily go through close to 300 cases of Gatorade and water during the season.

Laundry Detergent: Our coaches wash work out clothes and uniforms daily and go through a lot of detergent!

Granola bars/fruit/PB&J: It's important for our boys to eat after working out, and boy can they! Any help with supplying them with the needed nourishment is appreciated.

Raffle Donations: Do you have a service or item that you could donate to our raffles? We would love to include it into our successful raffles and auction!

GET IN THE GAME!

Become a part of our game day! We have thousands of visitors to our stadium during the year. Whether you choose a banner on the sideline, lining the stadium, or to sponsor our End Zone VIP Tent, we would love to let every one of those visitors know that you are a part of our Mustang Nation Family!

Banner Package \$1000

Your company banner displayed inside the stadium

Full color ad in our Friday Night Lights program

Shout out on all social media and website

Sponsor announcement during games



VIP Tent Sponsor \$1500

Be a sponsor of our new End Zone VIP tent! Proudly display your business' banner in our end zone and be our partner in hosting Mustang Nation VIP pass ticket holders.

Lakewood Ranch Football Golf Tournament

August
2020



Our golf tournament grows every year! We already have golfers looking forward to signing up. Join us as we enjoy a day on the golf course, followed by lunch, raffles and auctions for prizes and celebrating all of our supporters like YOU!

Event Sponsor: \$ 1000

A full event sponsorship includes: 1 hole sponsorship, included on the golf tee, social media recognition, golf for 4, lunch for 4.

Welcome Tent Banner: \$ 500

Be the first thing everyone will see as they enter the course! We will proudly display your banner at our Welcome Tent.

Goody Bag Sponsor: \$ 350

Who doesn't love a free gift? With your business included and on our Lakewood Ranch Koozie, you'll be displayed at pools and beaches all over the local area.

Golf Tournament Tee (only): \$200

Our Lakewood Ranch Golf Tournament tee will go home with every golfer to be worn wherever they may roam! Let everyone who sees it know your business supports Lakewood Ranch Football.

Hole Sponsor: \$100

Display your business at one of our many stops along the tournament route!

Would you like to golf with us? Please check out website for ticket sales: LRTDclub.com